

	RURAL PROPERTY OWNER	SMALLHOLDER	LAND-BASED BUSINESS OWNER	ESTATE OWNER
SUMMARY OF BENEFITS (FOR THOSE JOINING FROM SEPTEMBER 2023)	Country property owners with some rural land used largely for recreational purposes.	Rural landowners deriving income from smaller acreages through crops or animals.	Landowners with any land-based business, from farming and forestry to diversification and property.	Estate owners running multi-faceted rural estates.
Library of advice – information and support 24 hours a day, 365 days a year.	●	●	●	●
Protection of landowners’ rights – continual lobbying to defend all rural landowners.	●	●	●	●
Rural networks – alliance of the foremost landowners and estate owners in England and Wales.	●	●	●	●
Land & Business – monthly magazine with inspiration and guidance on key issues.	●	●	●	●
Weekly enews – email updates from the national and local teams.	●	●	●	●
CLA Member Services – insurance, healthcare and energy services to protect assets.	●	●	●	●
Member Offers – savings on relevant products and services.	●	●	●	●
Technical events programme – local and national member-only events.	DISCOUNTED	DISCOUNTED	DISCOUNTED	FREE
Social events – opportunities to mix with fellow land, property and business owners.	DISCOUNTED	DISCOUNTED	DISCOUNTED	DISCOUNTED
CLA Business Directory – to promote business interests and find rural services and suppliers.	●	●	●	●
Regional shows – access to CLA facilities and networking at key shows.	●	●	●	●
CLA Advisory Handbooks – in-depth analysis of technical issues.	DISCOUNTED	DISCOUNTED	DISCOUNTED	FREE
Additional members – scaled according to subscription type.	1	1	3	6
CLA Women’s Network – inspiration and support from fellow CLA women members.	●	●	●	●
CLA Advisory Service – specific advice directly from CLA professional advisers.			ONE-TO-ONE	FACE-TO-FACE
Local representation – formulation of CLA national policy at branch committee level.			●	●
CLA London Branch – London-based events with prominent speakers on topical issues.			●	FREE
Next Generation Group – engagement of the next generation to aid succession.			●	●
CLA Regional Estates Forum – collaboration with influential estate owners.				FREE
Top-level influence – annual roundtable discussion with the CLA Presidential Team.				●
London meeting rooms – for business and social functions.				FREE